



## **PRESS RELEASE**

### **BRIDGES Project Meeting in Oaxaca: New Insights and Results Published**

The Second BRIDGES Project Meeting, an Erasmus+ initiative, successfully concluded in Oaxaca, bringing together representatives from Latin America and Europe to address critical skills gaps in the tourism sector. The event emphasized strengthening vocational training to better prepare young people for the evolving job market.

#### **Event Highlights:**

Over three days, participants shared strategies, best practices, and research to connect education with employment opportunities in the tourism industry. Key outcomes included:

- Collaboration between education providers and tourism businesses to address regional needs.
- Discussions on adapting training programs to local realities and emerging industry trends.
- Commitments to sustainable tourism practices and inclusive training programs.



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## Key Results Published:

The meeting also marked the release of the WP2, which analyzes dual training programs, business needs, and skills gaps. The document provides a comprehensive overview of trends, challenges, and required skills for the tourism sector in Latin America and Europe, focusing on Argentina, Bolivia, and Mexico.

## Highlights from the WP2:

- Identification of critical skills shortages, such as technology management, customer service, and sustainable tourism practices.
- Analysis of trends, including the growing demand for eco-tourism and digital transformation in tourism services.
- Recommendations for bridging the gap between vocational education and industry needs through innovative training models.

Additionally, WP2 features the *Mapping Tool*, an innovative resource that visualizes dual training programs, industry needs, and skills gaps across regions. This tool provides valuable insights for stakeholders and can be accessed here

<https://bridges.projectlibrary.eu/map/>

## Access the full report here:

<https://bridges.projectlibrary.eu/project-results/>

## About BRIDGES:

The BRIDGES Project (*Bring & Develop Good Education Systems*) is funded by Erasmus+ and aims to revolutionize vocational training through innovative pre-apprenticeship programs. By addressing specific industry needs, the project seeks to enhance employment opportunities for youth and foster sustainable tourism development.

For more information, please visit <https://bridges.projectlibrary.eu/>



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